



# Dr. Maisha Cobb

## Media Kit

[maishacobb.com](http://maishacobb.com)

# Bio

## Dr. Maisha Cobb

Maisha is a thought-leader, strategic advisor and author.

Maisha a highly successful business consultant to corporations, entrepreneurs and non-profit organizations across the globe. Maisha assists in the improvement of marketing and brand strategies, and is often sought to help organizations increase internal engagement.

In her nearly 20 years of experience, Maisha has worked with some of the world's biggest brands in technology, finance, automotive, biotechnology and healthcare, as well as national, state and local non-profit organizations. In 2019, she published her first book, "Epiphany Marketing: The Heart of Marketing Starts at Your Core".

Audiences enjoy her persuasive, yet personable style of delivery as she shares insightful strategies and expertise in marketing, branding and organizational growth.

Maisha will inspire your team to reach their highest and best potential – in your organization and in life.

## Talk Topics

- Marketing Made Easy
- Welcome to Markexperience™
- Building Your Organizational Soul
- Creating High-Performance Marketing Cultures
- Getting to True Insight
- It's in Your DNA: Developing a Network of Advocates
- Customized talks based on your objectives

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[maishacobb.com](http://maishacobb.com)

# Marketing Mobility

Marketing Mobility is a how-to training specifically created to help organizations master the art and science of marketing. This immersive training enables participants to get hands-on marketing training and learn how to integrate best practices into their day-to-day lives.

Marketing Mobility covers 4 critical areas required for any organization to succeed in marketing today:

- Basics of Marketing
- Marketing Operations, Planning and Strategy
- Assess, Position and Target
- Channel Implementation



*“Participants leave Marketing Mobility equipped with the tools to support organizational success, empowered to make meaningful difference and confident in their ability to lead.”*